

2024 BFA Monthly Subscription Co-op Dealer Reimbursement Process

Hyundai

Dealer Digital Displays

The monthly co-op program covers the cost of:

- **Subscription fees which are eligible** for 50/50 reimbursement starting June 2024

HACC will cover the monthly reimbursement shown below.

# of screens per store	BFA cost per month	HAC reimbursement per month	Maximum payment per year
One	\$159 per month	\$ 79.50 per month	\$954 per year
Two	\$249 per month	\$ 124.50 per month	\$1,494 per year
Three	\$299 per month	\$ 149.50 per month	\$1,794 per year

For example, if the dealer has 1 screen in their showroom, they will pay BFA \$159. The total reimbursement from Hyundai Canada for this dealer is \$79.50 per month. A total of \$954 will be paid out per year (12-months).

The following is not eligible for co-op:

- Hardware (screens or media players)
- Installation services
- 1-time set-up fees are not eligible for any type of reimbursement

The invoice submission process is easy and simple!



Hyundai Canada is excited to deliver exclusive Service, Brand, and Retail content to your dealerships. We are confident you will find value in the offering. For further inquiries, The BFA Group President & CEO, Lisa Burns, can be contacted at (416) 807-2576 lburns@thebfagroup.com.